



**PARKER RUSSELL INTERNATIONAL  
GLOBAL FORUM**

**17 & 18 OCTOBER 2024  
LONDON, UNITED KINGDOM**



# Welcome

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Dear Esteemed Members,

I am thrilled to extend a cordial invitation to you for the highly anticipated Parker Russell International 21st Global Forum, set to take place on the 17th and 18th of October 2024 in the vibrant city of London, United Kingdom.

As we gather for this momentous occasion, our focus will be on fostering collaboration, innovation, and strategic alignment across our global network. This year's conference holds particular significance as we navigate the dynamic landscape of 2024, marked by unprecedented challenges and opportunities.

The theme of our conference, "Navigating Change, Driving Growth," encapsulates the essence of our collective journey as we confront the evolving realities of our industry and the broader global landscape. Our agenda will feature engaging discussions, interactive workshops, and insightful presentations on a range of topics pertinent to our network's growth and success.

From exploring emerging trends and disruptive technologies to addressing pressing issues such as sustainability, risk management, and regulatory compliance, our conference promises to deliver valuable insights and practical strategies to propel our member firms forward in an ever-changing world.

Moreover, the conference will provide a unique platform for networking, knowledge sharing, and collaboration among peers from diverse backgrounds and geographies. It is an opportunity to forge meaningful connections, exchange ideas, and leverage the collective expertise of our global network for mutual benefit. I encourage each of you to actively participate in the conference, contribute your unique perspectives, and engage in fruitful discussions that will shape the future direction of our network. Your presence and active involvement are integral to the success of this event and our collective journey towards excellence.

All pertinent details regarding the conference, including registration information and accommodation options, are enclosed in this invitation. Please take a moment to confirm your attendance and indicate your requirements by completing the electronic form on [page 9](#) and returning to [jgriffiths@parkerrussell.co.uk](mailto:jgriffiths@parkerrussell.co.uk).

Should you have any enquiries or require assistance, please do not hesitate to reach out to Joy Griffiths, our dedicated event coordinator, who will be more than happy to assist you.

I extend my heartfelt invitation to you to join us in London for what promises to be an inspiring and enriching experience. Together, let us navigate change, drive growth, and chart a course towards a brighter future for Parker Russell International.

Warm regards,



**Jason Parker**  
President & CEO





# GLOBAL FORUM 2024 Agenda

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## Conference Agenda

### THURSDAY 17TH OCTOBER

09:00 – 09:30 Registration  
09:30 – 17:30 Conference  
13:00 – 14:00 Lunch  
19:00 Welcome Cocktail

### FRIDAY 18TH OCTOBER

09:30 – 17:30 Conference  
13:00 – 14:00 Lunch  
19:30 Dinner

### DRESS CODE

Thursday	Business Suit
Cocktail	Smart casual or business suit
Friday	Business Suit
Dinner	Smart casual or business suit

\*Agenda is subject to change.

## Thursday's Agenda

09:00 – 09:30 Registration  
09:30 – 10:00 Introduction & Welcome  
10:00 – 10:30 Presentation  
10:30 – 11:00 Presentation  
**11:00 – 11:20 Break**  
11:20 – 12:00 Presentation  
12:00 – 12:30 Presentation  
12:30 – 13:00 Presentation  
**13:00 – 14:00 Lunch**  
14:00 – 15:10 Presentation  
15:10 – 15:30 Presentation  
15:30 – 15:50 Presentation  
**15:50 – 16:10 Break**  
16:10 – 16:30 Presentation  
16:30 – 17:30 Presentation  
19:00 Welcome Cocktail at The Bloomsbury Hotel

## Friday's Agenda

09:30 – 10:00 Introduction & Welcome  
10:00 – 10:30 Presentation  
10:30 – 11:00 Presentation  
**11:00 – 11:20 Break**  
11:30 – 12:00 Presentation  
12:00 – 13:00 Presentation  
**13:00 – 14:00 Lunch**  
14:00 – 14:30 Presentation  
14:30 – 14:50 Presentation  
14:50 – 15:40 Presentation  
**15:40 – 16:00 Break**  
16:00 – 17:10 Awards Ceremony  
17:10 – 17:30 Conference Closing Speech

# The destination

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London is the world's leading financial centre for international business and commerce and is one of the 'command centres' for the global economy.

According to Brookings Institution, London has the fifth largest city economy in the world, after Tokyo, New York City, Los Angeles and Seoul with an estimated GVA of £309.3 billion (\$546.4 billion) in 2012, and a per capita GVA of £37,232 (\$65,768). By way of comparison, London's economy is roughly the same size as that of Sweden or Iran.

The United Kingdom has the fifth-largest national economy (and second largest in Europe) measured by nominal GDP and ninth largest in the world (and third largest in Europe) measured by purchasing power parity (PPP). The UK economy comprises (in descending order of size) the economies of England, Scotland, Wales and Northern Ireland. In 2013 the UK was the fourth-largest exporter in the world and the fourth largest importer, and had the second largest stock of inward foreign direct investment and the second-largest stock of outward foreign direct investment. The UK is one of the world's most globalised economies.

With an estimated 8,615,246 residents in 2015, London is the most populous region, urban zone and metropolitan area in the United Kingdom. London generates approximately 22 per cent of the UK's GDP. 841,000 private sector businesses were based in London at the start of 2013, more than in any other region or country in the UK. 18 per cent are in the professional, scientific and technical activities sector while 15 per cent are in the construction sector. Many of these are small and medium-sized enterprises.

Government involvement in the British economy is primarily exercised by HM Treasury, headed by the Chancellor of the Exchequer, and the Department for Business, Innovation and Skills. Since 1979 management of the UK economy has followed a broadly laissez-faire approach. The Bank of England is the UK's central bank and its Monetary Policy Committee is responsible for setting interest rates.

# The venue and accommodation

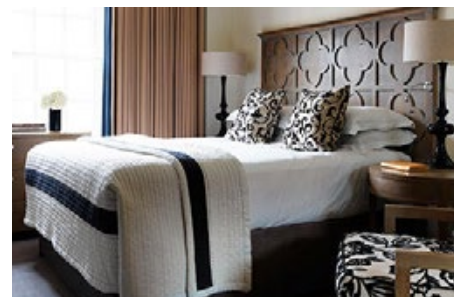
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This stylish hotel is housed in a historic and beautifully restored Lutyens' 1930s' neo-Georgian building and located in London's literary heartland. The Bloomsbury was based on the exterior of a Doll's House designed by Sir Edwin Lutyens for Queen Mary in 1928.

Only moments from Covent Garden, Soho, Theatreland and Oxford Street, this central London hotel is even more accessible since the opening of the Elizabeth Line which is walking distance to Tottenham Court Road.

From large conferences to intimate confidential meetings to private dinners, they have event space to suit all your needs. The elegant guestrooms and sophisticated luxury suites feature contemporary décor, charmingly blended with period architectural detail.



The Bloomsbury Hotel London,  
16-22 Great Russell Street  
London WC1B 3NN, United Kingdom  
Telephone +002073477000

# The venue and accommodation

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## HOTEL AMENITIES

A stay at The Bloomsbury is your opportunity to relax in comfort and style while you're visiting London, whether you're in the capital for business or for leisure, or even for both.

As well as an elegant room or suite, you can enjoy the amenities and services you would expect of a luxury hotel.

Facilities and services, provided include the following:

- Complimentary Wi-Fi throughout the hotel
- Dalloway Terrace – inspired by the famous Virginia Woolf character and novel Mrs Dalloway
- The Trellis Room
- The Bloomsbury Club Bar
- The Coral Room Bar
- Fitness Centre open 24 hours a day
- Fully accessible for guests with disabilities
- Meeting & Events space
- Dedicated guest services department
- Expert concierge services
- Luxury car service
- Laundry / dry cleaning
- Currency exchange
- Public car park nearby at Bloomsbury Square car park
- Sustainability Fact Sheet
- Business and Corporate Travel
- Dog Friendly Hotel in Central London

## GETTING TO THE HOTEL

### Via Heathrow

Take the Elizabeth Line from Heathrow Terminals 2 & 3 towards Abbey Wood and Exit at Tottenham Court Road station.

### Via Gatwick

Take the Thameslink towards Bedford, change at Farringdon to the Elizabeth Line towards Reading and exit at Tottenham Court Road station.

### Via Stanstead

Take the Stansted Express to Liverpool Street Station. Change to the Central Line towards West Ruislip and exit at Tottenham Court Road Station.





# Things to do

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Given that London is one of the most vibrant cities in the world, no matter what you are interested in, there will be something for you. In fact, you may find the hardest part is deciding what to see and what to miss out.

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## TO VIEW

London is home to over 300 museums and galleries, making it the epicentre of culture and collections in the northern hemisphere. From the world's largest Maritime Museum to an art gallery in an old power station, London delves into the history of everything from boats to Botticellis and mosaics to manuscripts.



## TO WATCH

If you love live theatre, you have to see a West End show. Alongside Broadway in New York, this is the destination regarded as being the place to see the best shows and performers. There is a broad variety of live performances to be found in the West End, so whatever you love, there will be something that pleases you.



## TO BUY

No matter what style of shopping you love, you will find it all in London. From the boutique nature of the West End to the major flagship stores on Oxford Street, London bristles with shopping opportunities. There are also plenty of markets like Portobello Road where you can find a taste of traditional London.



## TO TASTE

London is a gastronomic powerhouse with a high concentration of top restaurants owned by world class chefs like Jamie Oliver and Gordon Ramsay. From Caribbean curries to a classic fish and chips, you can find a cuisine to tickle your taste buds in the city that has every culinary corner covered.

# Useful information

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## **TIME ZONE**

United Kingdom time zone is GMT

## **VISA**

You may need a visa to come to UK. Please call the British Embassy in your country.

## **TIPPING**

Cafes and restaurants in the UK include a service charge in your bill. The tips are assessed for taxation purposes. However, a small extra tip is appreciated to show you were satisfied with the service. But there is no obligation.

## **TELEPHONE**

To call UK the international dialling code is **0044**, followed by the number (without the first 0).  
The telephone number for Police and Ambulance is **999**

## **CURRENCY**

The national currency is the British Pound.

## **ELECTRICS**

Electrical items in the UK operate in 240 Volts. You will need to use a 3 pin adapter.

## **BANKS/CREDIT CARDS**

Banks are normally open from 9.00am to 17.00pm during weekdays. Major credit cards and traveller's checks are accepted; however you may need to carry some cash with you. You can exchange money on arrival at airports.

## **POST OFFICE**

Post offices in the UK are normally open weekdays 9.00am to 5.00pm, and Saturday 9.00am to 14.00pm.

Stamps are available at the Newsagents and Souvenir shops.





# Confirmation

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To: Joy Griffiths ([jgriffiths@parkerrussell.co.uk](mailto:jgriffiths@parkerrussell.co.uk))

From:

Email:

Re: Global Forum: 17th - 18th October 2024 - London

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YES NO

I will attend the Global Forum (17 – 18 October 2024)

I will attend the dinner on Friday 18th October

My partner will accompany me to the dinner

Diet requirements for myself and/or my partner:

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I require accommodation at the Bloomsbury Hotel on the following nights:

Wednesday 16th October

Thursday 17th October

Friday 18th October

Saturday 19th October

Additional requirements or comments:

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Please complete and return to Joy Griffiths ( [jgriffiths@parkerrussell.co.uk](mailto:jgriffiths@parkerrussell.co.uk) )

## Head Office Contact Details

### Contact:

Mr Jason Parker  
President and CEO  
[jparker@parkerrussell.co.uk](mailto:jparker@parkerrussell.co.uk)

Miss Joy Griffiths  
Communications & PR Director  
[jgriffiths@parkerrussell.co.uk](mailto:jgriffiths@parkerrussell.co.uk)

### Address:

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United Kingdom

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